

CALISE & SONS BAKERY SAVED 95% LABOR TIME WITH PUREBELT® CONVEYOR BELT CLEANING SYSTEM

Case Study

Calise and Sons Bakery has been delivering high-quality baked goods to the Northeast for over 100 years, with a commitment to safe practices, and continually improving their standards and processes. Maintaining this commitment was becoming a time consuming and laborious endeavor for the Calise sanitation team.

The Challenge: Their facility in Rhode Island has multiple conveyor belts for baking, cooling, and glazing. Their streamlined conveyor belt system weaves throughout the facility including sections suspended from the

“Goodway’s automated belt cleaner does an outstanding job cleaning conveyors so sanitation labor can focus on other tasks.”

ceiling to deliver goods into their multiple, nearly 20 ft high, spiral coolers. Their weekly cleaning of the belts required multiple employees from members of the sanitation team to mechanics as they needed to remove the various sections of their conveyor belts, clean them, and then reinstall. To clean the entirety of their conveyor belt system, divided into 18 sections, they were looking at around 2 hours per section for 2-4 employees per section. That is 120 labor hours needed to clean their conveyor belts.

The Solution: Working with one of the experts from the Goodway team, they identified the perfect solution during an on-site demo. The decision was made to get a GVC-18000 dry steam cleaner and the PureBelt Modular belt cleaning system.

They agreed that utilizing an automated clean-in-place solution that harnessed the cleaning power of dry-steam would deliver the sanitation results needed, greatly reduce wastewater, and eliminate much of the labor hours previously required.

The Result: It used to take 120 hours of labor time to properly clean their entire conveyor belt system but now it takes around only 6 hours in labor time and around 20 hours of total clean time. A 95% labor/time savings for cleaning their belts.

As a bonus the GVC-18000 dry-steam cleaner was implemented to clean their slicer and other hard to reach areas. What once took anywhere from 1 to 3 hours now is done in 30 minutes.



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